

**The prices you see here are  
my regular prices.**

**Depending on the time of year  
there are discounts.**

**Please call for the latest**

**412-563-2112**

**or email**

**[michael@photographictrends.com](mailto:michael@photographictrends.com)**

# High School Senior Portrait Price List

## *Procedures for successful HS senior portraits.*

1. Make appointment, know type of photography session - One or Two or Three outfits.

### **PHOTOGRAPHY SESSION**

2. Have deposit for given session listed below or on page 3.
3. Have Year Book outfit on, it is photographed first.

### **PICKUP PROOF CD**

4. Come back to studio to look at or pickup proof CD, NO appointment required.
5. Deposit required of \$125 to remove the CD from the studio.
6. Use the order guide on page 5 for portrait suggestions.

### **ORDERING**

7. Place order at studio, NO appointment required.
8. Payment required at that time.

### **PICKUP OF ORDER**

9. We will notify you when the order is ready by EMAIL allow 2 to 3 weeks.

The proofs will be ready for pickup on or after \_\_\_\_\_



300 Mt. Lebanon Blvd.  
Pittsburgh, PA 15234  
412-563-2112

michael@photographictrends.com

**Appointment:** *Please come 5 to 10 minutes early.*

**Date:** \_\_\_\_\_ **Time:** \_\_\_\_\_ **Session Type:** \_\_\_\_\_ **Deposit:** \_\_\_\_\_

**Monies accepted: CASH - CHECK - DEBIT CARD**

**at Session time  
if ordering.**

10/23/09

## Our Guarantee To You.

Here at Photographic Trends, I strive to create portraits that you and your family will enjoy for years to come. I take pride in having a relaxed and enjoyable atmosphere that puts you, my clients at ease – *a great portrait starts with a comfortable and relaxed subject.*

I guarantee to work with you to make your experience at Photographic Trends a positive one. Please let us know ahead of time of any past photographic experiences, such as blinking or squinting eyes, so that I can pro-actively help you avoid these situations again. A larger session may be necessary to ensure that we get the best shots.

If there are any poses that you see in my windows, studio or brochure that you would like to use in your session, please let me know so that I can do my best to accommodate you.

However, if for any reason you are unhappy with your portraits, please discuss this with me (the owner) within three (3) business days of picking up your proof CD. I will do my best to find a satisfactory solution for you. Please note that I know nothing about and cannot be responsible for hairstyles, clothing selection, or makeup application/shaving choices for students that come alone or without a parent. I have to assume that these items have parental approval. If this is a concern, we recommend that a parent or guardian accompany the senior.

## For your convenience . . .

Your son or daughter's senior portrait is a cherished record not only of his or her senior year, but as a part of your family's history. Choosing Photographic Trends to "write" this chapter of your family book ensures that you will have a quality product for generations to come – or for your grand kids to tease their parents about! I extend every effort towards make your child's senior portraits as easy as possible.

**Step 1: Set-Up The Appointment.** Call us at 412-563-2112 or Email - michael@photographictrends.com, Monday, Tuesday, Wednesday and Friday 10-5, Thursday 10-6 (some Saturdays times by special appointment).

**Step 2: Come in and Smile!** Sessions last anywhere from 15 to 45 minutes depending on the session.

**Step 3: Pick Up CD of Proofs.** The CD is usually ready 2 days after the photography session. There is ***no appointment required***, although I recommend you call to ensure they are ready. With a **deposit**, the proofs CD may be taken out of the studio for up to 7 days, so that you can take your time and get everyone's opinion and order. A portrait guide (pg.-5) and price list (pg.-6) will help you in this process.

**Step 4: Place Your Order.** Come back to the studio and place your order with our friendly staff. ***No appointment required.*** Monies accepted: CASH - CHECK - DEBIT CARD

**Step 5: Pick Up Your Finished Portraits.** Depending on the size of the order, finished portraits are complete in one to three weeks. You will get a postcard in the mail or an E-Mail when your order is ready for pick up. Again – ***no appointment is required!***

## Photography Sessions and Fees



### **BASIC SESSION: Classic (One Outfit) For \$40**

ALL THE IMAGES (apprx. 15) FROM 10 MINUTE SESSION ON A CD (Proofs)

One (1) set of clothing and TWO - backgrounds. (no minimum order)

This is classic senior photography, taking 10 to 15 minutes, providing traditional yearbook appropriate poses. We recommend a pretty blouse for our female clients; a suit jacket for the guys.



### **INTERMEDIATE SESSION: Custom (Two Outfits) For \$60**

ALL THE IMAGES (apprx. 20) FROM 20 MINUTE SESSION ON A CD (Proofs)

Two (2) sets of clothing and TWO backgrounds. (minimum order of \$215)

This 15 to 20 minute session is a step beyond the classic senior portrait. Starting with a traditional background, the session allows for two outfits. In addition to the formal look for the yearbook, we suggest your second outfit be less formal, like your favorite shirt or sweater. This session is perfect if you need a formal yearbook picture, but prefer a casual portrait for your friends and family.



### **STANDARD SESSION: All About You (3 Outfits) For \$85**

ALL THE IMAGES (apprx 35) FROM 40 MINUTE SESSION ON A CD (Proofs)

Three (3) sets of clothing and 3 different backgrounds. (minimum order of \$325)

This 30 to 40 minute session is for the active senior. We start with yearbook poses using a traditional background. The rest of the session is a reflection of you as a high school senior. In addition to your yearbook outfit, we encourage you to bring two additional outfits that represent your senior year. Bring your athletic or band uniform, theatrical costume, sports equipment, or musical instrument. *This session is all about you!*



### **EARLYBIRD SPECIAL SESSION & PACKAGE For \$220**

*from May 1 to July 30 Monday & Wednesday 10am to 2pm*

Basic photography session in 15 minutes of time. Images will be picked after the session on the studios computer screen. This is a traditional head and shoulder Yearbook and background. Extra images from ala carte page 6.

**PACKAGE INCLUDES: 3 - UNITS** (1 UNIT = 1-8X10 OR 2-5X7'S OR 3-4x6's OR 8 - WALLETS)

*Added to Intermediate or Standard Sessions only*



### **OUTDOOR SESSION: Fun-Loving For \$60**

ALL THE IMAGES (apprx. 20) FROM A 30 MINUTE SESSION ON CD (Proofs) and (2) sets of clothing. (Add'l purchase \$200)

The ultimate in senior photography, we will go to your choice of location or ours within 10 miles of the studio. This is a separate session that will be photographed out of the studio. Bring your pet, friend, car/truck, motorcycle or anything else you can think of!

**NOTE: Extras: Change of clothing - \$15**

**Extra change of Background - \$15**

## **SESSION DEPOSIT INFORMATION**

An deposit of **\$200 for Standard, \$150 for Intermediate** and **\$100 for Basic** is required. **Earlybird paid in full.** The balance after session & tax will be applied to your the final order.

## **Proofs on CD**

Proofs on CD is the standard now and you will see all the best images from the session.. It is a single CD slide show of your proofs. Each is numbered on the bottom of the slide, the slides are cropped to approximate an 8x10 and are not retouched, vignetted or enhanced.

**The deposit to take the Proof CD from the studio for 7 days is \$125.**

**NOT REFUNDABLE, this will apply to your order.**

**By taking the CD you are agreeing to purchase. The CD will expire 45 days from the session day.**

Failing to return the CD on time indicates your desire to forfeit your deposit for the CD removal.

**NOTE: if you use a Apple computer let me know.**

## Original Image (OI) - Folios

- An **Original Image Folio** is a portfolio that displays either four or eight of your original 4x5 images from the CD of proofs.
- You will choose the images you like from the CD of proofs.
- The images in the Original Image Folio can be any of the images from the CD.
- These folios 4 or 8 in size may be purchased with any package.



The originals in the Original Image Folio have not been retouched or print enhanced. The images as you see them in on the CD of proofs show the approximate cropping for the final finished order.

## Standard Image Enhancement Services

Because Photographic Trends utilizes advanced digital photography, we can provide you with the best image enhancement services available.

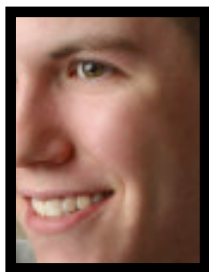
### What is Included with all the Packages:

- Removal of all blemishes; moles (if desired, please tell us); and dark areas and lines under eyes are diminished but not completely removed. This will give the subject a smooth refreshing natural look. We will also whiten your teeth if it will enhance the final image.
- Removal and softening of stray hairs around the head, to remove and reduce the "the Frizzes".

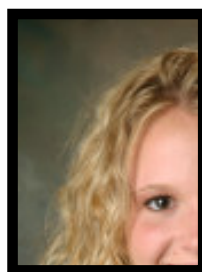
**Before**



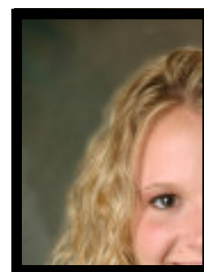
**After**



**Before**



**After**



## Special Image Enhancement Services

Some items can be removed from the image on the digital negative. There is small charge for this work. These enhancements may not be feasible for all images. We will advise you if the services cannot be performed to our standards. See the list below:

### **Jewelry Removal**

**\$25 / image**

- Soften sun tan lines ..... \$ 25
- Tone down sunburn on nose or face ..... \$ 25
- Remove tattoos ..... \$ 25

### **Braces Removal**

**\$ 75 / image**

## All the packages include the following:

1. Lab handling fee of \$55.
2. Image retouching and print enhancement as required.
3. Prints 11 x 14 and larger will be mounted and protective coated.
4. Any yearbook photo required, if time allows. - **WE WILL DELIVER.**
5. **Your Signature or Class of 20?? on any or all wallets at no additional charge.** *You must tell us when placing the order. If you fail to do so, we will assume you want them blank.*
6. Multi-pose packages can be split as you choose between poses.  
*Wallets must be ordered in multiples of 8.*

## Image/Print Finishing and Quality

All prints 8 x 10 and smaller will be printed on Kodak Professional paper. This is Kodak's top of the line paper.

Prints 11 x 14 and larger will be mounted on double weight mounting board for maximum durability. These prints will also be finished with a lacquer coating to protect them against the environment and harmful ultraviolet light.

We recommend that all of our products (except wallets) be displayed behind glass. This will protect them from the elements and the environment.

## What Portraits Do I Need?

Use the following form the help with determining the image, size and quantity of portraits you need.

<b>Favorite Images:</b>	____, _____, _____, _____, _____, _____, _____		
<b>FOLIO IMAGES:</b>	____, _____, _____, _____, _____, _____, _____, _____		
	<b>Pose Number</b>	<b>Size</b>	<b>Wallets</b>
Home Wall Portrait	_____	_____	_____
Mother	_____	_____	_____
Mother Office	_____	_____	_____
Dad	_____	_____	_____
Dad Office	_____	_____	_____
Grandparents	_____	_____	_____
Grandparents	_____	_____	_____
Brother	_____	_____	_____
Brother	_____	_____	_____
Sister	_____	_____	_____
Sister	_____	_____	_____
Aunt / Uncle	_____	_____	_____
Aunt / Uncle	_____	_____	_____

- Select your three or four favorite images.
- Wall portrait recommendations: 20x24 for half body images and 16x20 for head and shoulders.
- The average order for senior wallets is around 48 of at least 3 different poses.
- You can order more later if you are not exactly positive about your needs at this time.

# UNIT PACKAGES

One Unit = 1 - 8x10 or \*2 - 5x7's or \*3 - 4x6's \* - Same Pose

## 5 POSE UNIT - A

1 - Wall Portrait (16x20 or 20x24)  
 8 - Unit's  
 Without Folio or Proofs \$675  
 With - The Digital Files \$950  
 With 4 POSE - (OI) FOLIO \$710  
 With 8 POSE - (OI) FOLIO \$745

## 4 POSE UNIT - B

1 - Wall Portrait (11x14 or 16x20)  
 7 - Unit's  
 Without Folio or Proofs \$550  
 With - The Digital Files \$815  
 With 4 POSE - (OI) FOLIO \$585  
 With 8 POSE - (OI) FOLIO \$620

## 3 POSE UNIT - C

Wall Portrait (11x14 or 16x20)  
 4 - Unit's  
 Without Folio or Proofs \$475  
 With - The Digital Files \$675  
 With 4 POSE - (OI) FOLIO \$425  
 With 8 POSE - (OI) FOLIO \$460

## 3 POSE UNIT - D

1 - Portrait (8x10)  
 7 - Unit's  
 Without Folio or Proofs \$405  
 With - The Digital Files \$665  
 With 4 POSE - (OI) FOLIO \$440  
 With 8 POSE - (OI) FOLIO \$475

## 2 POSE UNIT - F

1 - Portrait ( 1 - 8x10 or 1 - 5x7 )  
 4 - Unit's  
 Without Folio or Proofs \$350  
 With - The Digital Files \$565  
 With 4 POSE - (OI) FOLIO \$385  
 With 8 POSE - (OI) FOLIO \$420

## ONE POSE UNIT - G

1 - Portrait ( 1 - 8x10 or 1 - 5x7 )  
 2 - Unit's  
 Without Folio or Proofs \$230  
 With - The Digital Files \$475  
 With 4 POSE - (OI) FOLIO \$290  
 With 8 POSE - (OI) FOLIO \$325

**A pose special, such as the (4 Pose Unit - A) means there can be up to 4 different poses split between the prints and wallets in the package.**

**ADD a pose to any package for \$ 25 (additional prints are not added)**

**ADD a Digital file to package for \$125.**

## NEW DIGITAL PACKAGES

### 4 POSE DIGITAL - K

4 - Different Images - For - \$775

### 3 POSE DIGITAL - L

3 - Different Images - For - \$625

### 2 POSE DIGITAL - M

2 - Different Images - For - \$475

### You will receive the following:

1. Yearbook image for school
2. Images will be retouched and enhanced.
3. All reproduction rights.
4. CD with the images.

## Packages with Frames

Each package can have up to 3 poses. - 30 Frames\* and double mats to choose from.

### SPECIAL PACKAGE 11X14 - H

1 - 11 X 14 W/\* Frame and Double Mat  
 6 - Units  
 Without Folio or Proofs \$600  
 With - The Digital Files \$845  
 1 - 4-FOLIO W/ PROOFS \$635  
 1 - 8-FOLIO W/ PROOFS \$670

### SPECIAL PACKAGE 16X20 - J

1 - 16 x 20 W /\* Frame and Double Mat  
 6 - Units  
 Without Folio or Proofs \$ 725  
 With - The Digital Files \$1025  
 1 - 4 FOLIO W/ PROOFS \$ 760  
 1 - 8-FOLIO W/ PROOFS \$ 795

\* Frames picked from our Collection of Frames

## ala Carte Prices

1. If a package is not purchased, a **\$55 Lab Handling Fee** is added to the NEW POSE PRICES in the ala Carte prices and the **Yearbook photo is \$40.**
2. Standard Image Enhancing is included on ala Carte prints.
3. **ADDITIONAL PRINT(S) OF A NEW POSE USE PACKAGE POSE PRICES.**
4. Reorders are available for 2 years, a \$20 handling charge will be added to all reorders.

### Wall Portraits

	Package Pose	New Pose	Add for Canvas
20 X 24 =	\$ 270	\$290	\$130
16 X 20 =	\$ 195	\$215	\$100
11 X 14 =	\$ 125	\$145	\$ 70

### Wallets

	Package Pose	New Pose
8* =	\$ 30	\$ 50
16* =	\$ 40	\$ 60
24* =	\$ 60	\$ 80
48* =	\$105	\$125
80* =	\$120	\$140

\* all Same Pose

### Gift Portraits (UNIT)

### Folios w/Original Images

One Unit = 1 - 8x10 or 2 - 5x7's\*  
 or 3 - 4x6's\* \* all Same Pose

New Pose \$90 ea. Pack. Pose \$65 ea.

**8 - Folio w/ 8 images = \$120**

**4 - Folio w/ 4 images = \$ 75**